Project Four:

Porn Changes Everything

Sydney Slovisky

Campaign for Good

Creative Brief:

Sources:

http://learn.ftnd.org

http://fightthenewdrug.org/porns-harm-is-changing-fast/

Identify & Describe

I am thinking about doing my project on the negative effects of porn. Studies have found that there are correlations with porn use and depression, anxiety, stress, and social issues. Patients who have compulsive sexual behavior have clear differences in brain activity. Porn had been found to influence sexual prefrences levaing users significantly less satisfied with sex in real life. After being exposed to porn, men report a greater desire for sex without emotional involvement. Exposure to porn has been linked with behavioral aggression. It is recognized that pornography is an element that adds to the serious problem of sex trafficking. Technology is changing everything about porn . In 1953, the first copy of playboy wa published. in the 1980's people started watching porn on VHS, but in the 1990's porn became accesibe to anyone with internet access at anytime. The porn industry is growing but people are still failing to see the

real social, psychological, and global issues.

Audience

My audience is young adults. We are the age group that is fueling the porn industry and we are still young enough to change our ways. I want college students to understand what porn really means for them and the world

Objective & Results

My objective is to raise awareness. Many people haven't done the research to go along with their unhealthy habits. People honestly don't know the harmful affects of pornography and I want to change that. I want to bring some issues to light that may change people's future behavior.

Verbalization

I want to use scientific language and real study results to show people how porn kills love. I plan on giving them facts but then putting those facts in really blunt understandable terms.

Visualization

My plan is to use illustration as a tool so that my graphics will be more widely relateable. I want to color scheme to be bright an deye catching without seeming like a happy subject.

Delivery

this information could be seen in a magazine, on a facebook ad, on a tshirt, on a website, or on a poster, possibly even on a billboard.

Research:

Word Map

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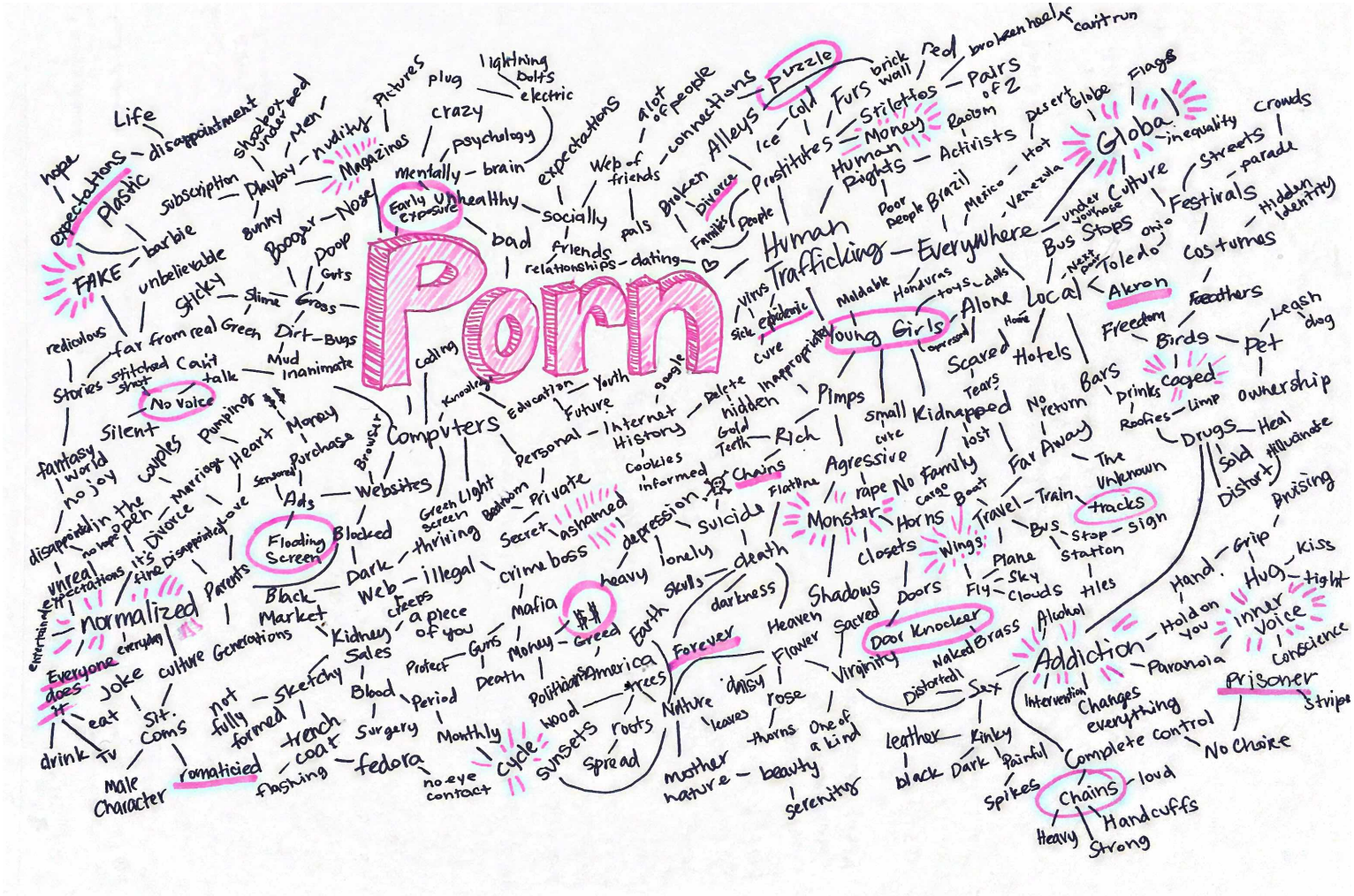
Word Map



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Concepts:

Caged Bird

Porn traps people, addiction takes away your freedom, love is ruined by porn.

"The caged bird sings with a fearful trill of things unknown but longed for still." -Maya Angelou

Closed Door

What you do behind closed doors affects the whole world. Porn fuels the sex trade industry. Your hobbies effect more than yourself.

Screen Smut

What if everyone could see the filth that comes from your screen? what if the gross things behind porn leaked out from your monitor?

Porn Is An Addiction

drugs, alcohol, sex, porn... there are many addictions, and porn is as serious of an addiction as any. it affects more than just you, and you cant quit on your own.

Monsters Live in the Computer Screen

You expect monsters in the closet, but everyone ignores the monsters behind the screen that you look at so habitually.

Heart Attack

There is something attacking your heart, and it's not what you think it is... Porn affects your ability to feel love and empathy.

When You Make People into Objects...

When you stop seeing people as people, you take away their voice. People should be able to be heard, they should have that right.

Eyes Are The Windows To The Soul

If eyes are the windows to the soul, what are you exposing your soul to? You're psychological health is something worth protecting and porn has been proven to have negative psychological effects on the viewer.

Porn Changed History

In 1954, Playboy was founded. Women did so many amazing things that year, but men only cared about seeing their bodies.

Mood:

Feel and Inspiration

Mood:

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Sketches:

Concepts & Thumbnails

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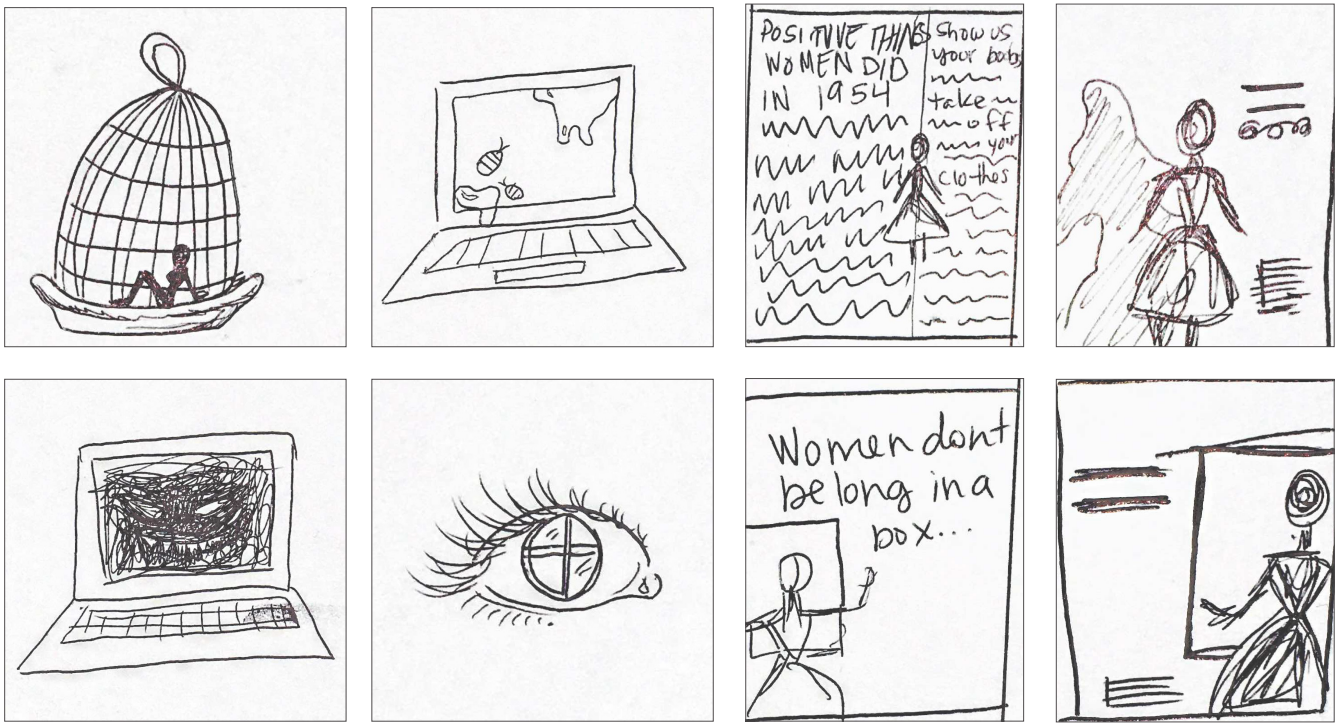
Concepts & Thumbnails



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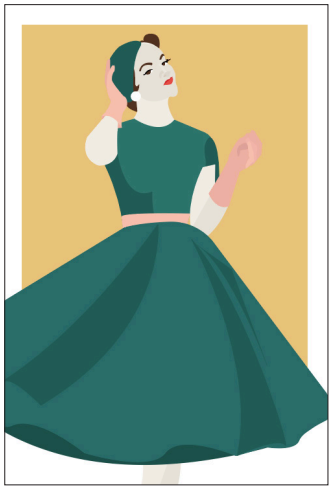
Digital Roughs:

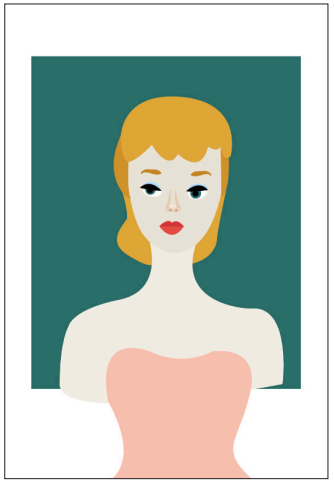
Refined Design

Illustration

Digital Roughs:

Concept Sketching





Digital Roughs:

Illustrations

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Final Product:

Final Letter

Final Image

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